
Education

WESTERN WASHINGTON UNIVERSITY
Bellingham, WA

Sep 2020 - June 2024

Bachelor of Arts in Design with a minor in Business | 3.84 GPA

- Developed an interdisciplinary skill set through courses in graphic design, UI/UX design, branding, web design, marketing, and more.
- Collaborated in large groups on design and marketing assignments, including UI/UX and branding projects.

Experience

GRAPHIC DESIGNER
ThreatLocker | Orlando, FL

June 2025 - Present

- Designed graphics for social media, event booths, advertisements, documents, and websites.
- Created technical illustrations explaining brand products. Developed illustration style and method for others to recreate, defining a large portion of the brand.
- Developed designs for merchandise sold and given away at events, including shirts, stickers, and buttons.
- Created car wraps for a mobile marketing initiative, increasing brand awareness across the country.
- Animated promotional and explanatory videos for events.
- Created UI/UX designs for company portal, app, and website.
- Collaborated with team members across sales, marketing, and upper management to deliver exceptional deliverables on short timelines.
- Trained incoming employees and interns. Managed projects and led coworkers in creating deliverables.

DISNEY COLLEGE PROGRAM INTERN | PARK GREETER
The Walt Disney Company | Lake Buena Vista, FL

January 2025 - June 2025

- Greeted guests entering the park, ensuring guest safety through crowd control and effective communication.
- Created magical moments through storytelling, inclusion, and creativity.

FREELANCE GRAPHIC DESIGNER
Bearly Awake Coffee Co. | Bellingham, WA

March 2023 - Dec 2024

- Designed comprehensive branding materials to enhance brand visibility and identity.
- Collaborated closely with owners to ensure branding strategies effectively represented the company.

Skills and Tools

Adobe InDesign, Illustrator, Photoshop, After Effects | Figma
HTML | CSS | UI/UX Design | Illustration | Motion Design
Branding | Typography | Communication

Portfolio

<https://peytonwdesign.com>