Peyton Wood

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(509)-480-0211

Education

WESTERN WASHINGTON UNIVERSITY   Sep 2020 - June 2024
Bellingham, WA

Bachelor of Arts in Design with a minor in Business | 3.84 GPA

- Developed an interdisciplinary skill set through courses in graphic design, UI/UX design, branding, web design, marketing, and more.
- Collaborated in large groups on design and marketing assignments, including UI/UX and branding projects.

Experience

DISNEY COLLEGE PROGRAM INTERN | PARK GREETER   Jan 2025 – Present
The Walt Disney Company | Lake Buena Vista, FL

- Greeted guests entering the park, ensuring guest safety through crowd control and effective communication
- Operated touchpoints efficiently to ensure park security and safety
- Created magical moments through storytelling, inclusion, and creativity

FREELANCE GRAPHIC DESIGNER   March 2023 – Dec 2024
Bearly Awake Coffee Co. | Bellingham, WA

- Designed comprehensive branding materials to enhance brand visibility and identity
- Developed brand guidelines to maintain consistency and alignment with company goals.
- Collaborated closely with owners to ensure branding strategies effectively represented the company.

RESIDENT ADVISOR   Sep 2022 - June 2024
Western Washington University | Bellingham, WA

- Orchestrated inclusive community events, garnering up to 50 attendees, and drafted promotional materials to drive engagement.
- Implemented innovative outreach strategies, increasing event and meeting attendance.

SALES ASSOCIATE   Feb 2021 - Sep 2021, June 2023 - Sep 2023
Converse | Tulalip, WA

- Collaborated within a team environment to achieve sales targets and deliver exceptional customer service.

Skills and Tools

Adobe InDesign, Illustrator, Photoshop, After Effects | Figma | HTML
CSS | User Experience Design | User Interface Design | Prototyping
Illustration | Branding | Typography | Communication

Portfolio

https://peytonwdesign.com